

# Turn enablement into a science

Meet the Strategy & Planning pillar of the Seismic Enablement Cloud™, coming soon!



## Does this sound familiar?

### Go-to-market complexities slow enablement leaders down.

Enablement teams are overwhelmed by managing people, process, and change across their customer-facing teams, which bogs down strategic planning, and puts revenue goals at risk.

## Pave the way for go-to-market excellence



### Drive effective enablement

Provide better enablement for all customer-facing teams as you strategize, plan, execute, measure, and iterate all in one place.



### Get more done

Empower your team to focus on what matters by driving alignment around their capacity, priorities, and goals.



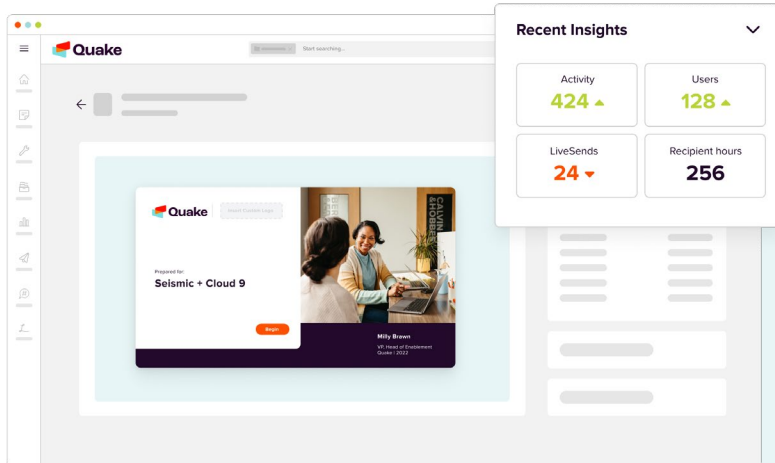
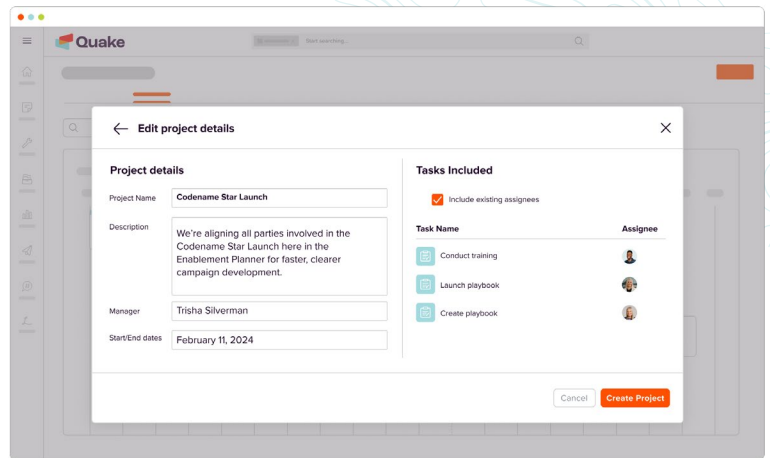
### Make a visible impact

Showcase the impact of enablement strategy on revenue — so leadership understands the value of enablement better than ever.

# A glimpse of how you can better plan and execute

## Project Templates

Stop reinventing the wheel with each new project — turn a successful project into a template to build on past successes and iterate on what’s working.

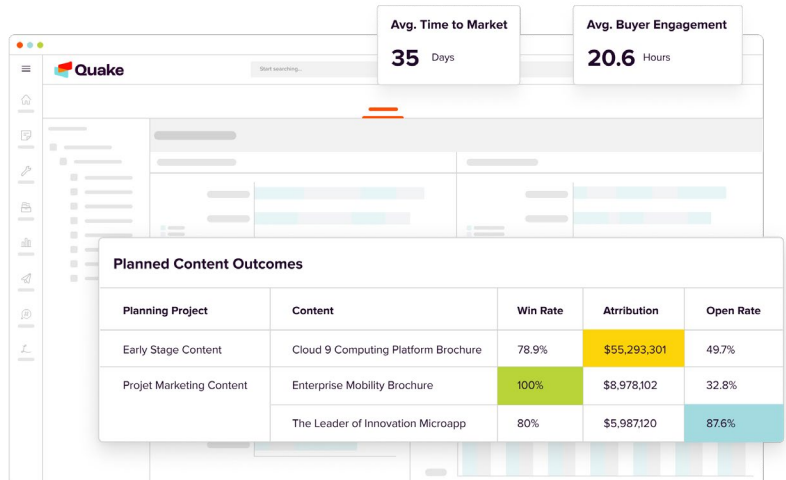


## Embedded Insights

Decide quickly which content to keep, archive, or update with performance data at your fingertips in your existing content management workflow.

## Planning Impact Reporting

Get actionable insights into how your team’s time and effort impact revenue with planning and efficiency reporting you can connect to your CRM.





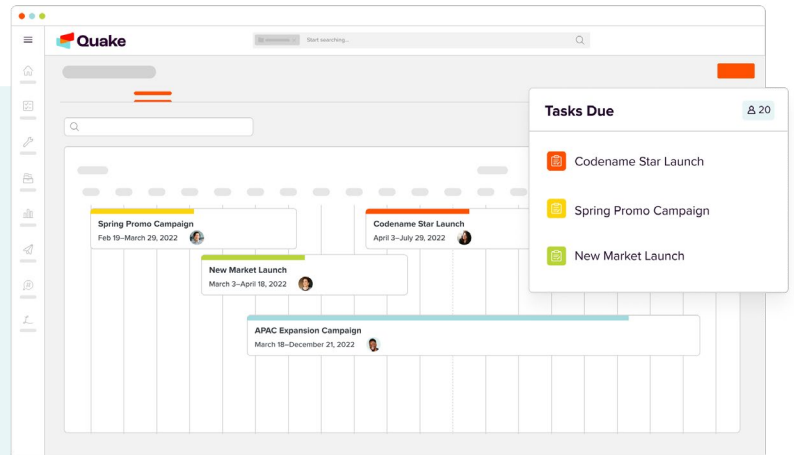
Request Name	Assignee	Status	Request Type	Requestor
Cloud 9 Computing Brochure	[Avatar]	Complete	Brochures & Infographics	[Avatar]
The Leader of Innovation Microapp	[Avatar]	Rejected	Microapp	[Avatar]
Cloud 9 Email Blast	[Avatar]	Pending	Email Template	[Avatar]

## Requests Management

Arm your team with a centralized hub to receive, prioritize, and triage requests and feedback from the field.

## Capacity Planning

Triage new requests, execute on far-reaching plans, and improve efficiency over time with burndown charts, timelines, and more.



# A powerful platform to grow with you

Your IT and procurement teammates will thank you later.



## Scalable

We meet the requirements of the world's largest enterprises, but we're intuitive and nimble enough for small teams, too.



## Extensible

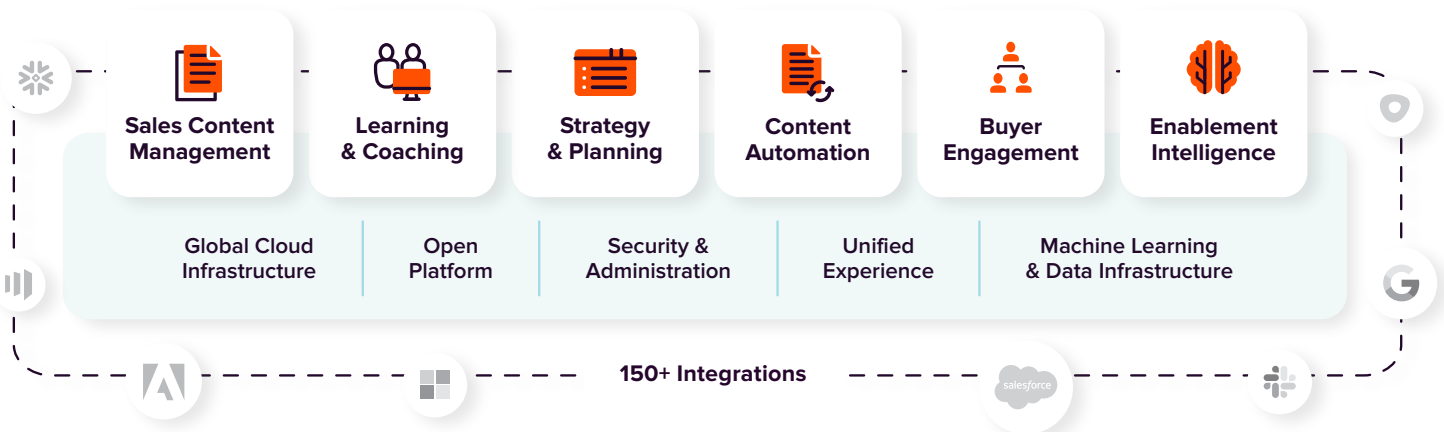
We work cohesively with the tech your business depends on every day — and have extensive APIs so devs can roll their own solutions.



## Intelligent

We empower teams with intelligence that drives data-backed behavior and better business outcomes.

## Seismic Enablement Cloud



Ready to level up your enablement strategy?

Learn more at [Seismic.com](https://Seismic.com)

